



## Company Profile

Blejmarc (Pty) Ltd

296 Oak Avenue

Ferndale

Randburg

Phone: +27 -11 886 0015/ +27-76 556 1240

Fax: +27-86 605 4859

Website: <http://www.blejmarc.com>

Email: [info@blejmarc.com](mailto:info@blejmarc.com)

Facebook: <https://bit.ly/2R3Fm3p>

*"Blejmarc's approach to Information and Communication Technology is to create, modify, enhance, and protect the business environment of Blejmarc through creating informed opinions based on the creative presentation of truthful information. The carefully balanced combination of knowledge of the local conditions, the innovative approach to ICT, and the experience in work, enhance Blejmarc's capabilities to effectively manage perceptions of its key clients. Adherence to stringent ethical standards, as well as the use of creative ICT tools make Blejmarc capable of optimally satisfying the ICT needs of its clients."*

*Blessing Nyathi*

## Basic Information

Provides IT Solutions to suite your IT needs through Voice, Data and IT Support, MSP Manager, Cloud backups and hosted Servers

Current permanent staff: 2

Operating in South Africa

Address: 296 Oak Avenue, Ferndale, Randburg 2194

Johannesburg

Company registration number: 2016 / 343838 / 07

Bank account: Standard Bank

Branch code: 018005

Bank account number: 220071896

## Our Merits

Unique and creative solutions that meet the clients' expectations not only by realizing the clients' business objectives, but particularly by our strict adherence to the ethical principles of ICT legislation. Continuous search for opportunities beyond the agreed ICT and business objectives. Creative approaches to the clients' special needs in order to find unique and tailored ICT solutions. Team work based on the implementation of progressive ICT disciplines. Professional quality of services provided by a highly motivated team. Courage and readiness to communicate on behalf of client in crisis. Strong technological background 24/7 availability



Awards

Blejmarc has been contributing to the professional and ethical development of the ICT field. It has been active in the ICT industry since its establishment in 2008

List of recent nominated and awarded projects:

Blejmarc currently has not been awarded any awards. However we are working on projects that are yet to be approved.

Services

Here we want to express our heartfelt gratitude to our clients for the trust they have been placing in us. Since 2008, we have managed to serve a few companies and individual clients. We have proven our expertise and experience in a number of industries and provided IT Consulting on a number of areas. We believe that the length of our SLA agreements is proof of the positive effect of our activities on our clients business

- Internet Relations
- ICT Strategy Consulting
- ICT Tools and Support
- Marketing Automation
- ICT Education

Internet Relations

The internet is an important medium for building relationships with all audiences for all companies, regardless of sector. The internet allows opinions to be received by the entire online population, but also opens up novel ways of establishing a dialogue with target audiences. The internet allows for personal communication and helps utilize creative tools for attracting the attention of target audiences. A company's reputation may only improve when the company website provides information relevant for the professional and general public and the company's business associates. A mere internet presence is not enough today. Beyond traditional communications via the "bricks and mortar" mass media, the Internet provides innovative communications opportunities that we recommend to use if appropriate. Blejmarc helps clients create effective internet communications strategies, and together with experienced subcontractors provides a variety of internet related services ranging from internet surveys to web video broadcasts and contextual advertising.

- Internet Spy: Blejmarc proprietary tools for internet monitoring
- Website Development and Consulting
- Social Media work (Facebook, Twitter and Instagram)
- Consulting on Blogs, Social Networks, and Specific Applications
- Internet Survey
- Internet Broadcast (YouTube, Facebook)
- Internet Chat (Teams, Skype for Business)
- Intranet

## Corporate Social Responsibility

With any company's success, responsibility arises towards its environs, the society in which it operates. Responsibility, which the company itself perceives and which is also expected and sometimes loudly demanded by its fellow citizens.

Responsibility, which ultimately becomes a key factor for a truly sustainable prosperity of the company. Companies often invest significant funds into their corporate responsibility (CSR) projects, but are rarely able to measure their impact. Without a clear strategy and carefully designed processes, the spending on "charity projects" often becomes money sent down the drain. In fact, the company can end up with accusations of corruption in the media, instead of public praise. Blejmarc is coming up with strategies in preparing its experience in professionalizing each phase of the company's CSR.

## Strategic IT Consulting

Strategic consulting in ICT as understood by Blejmarc focuses on the ability to identify and exploit ICT opportunities. Utilizing the identified ICT opportunities helps our clients forge existing and build new relationships with their customers and/or suppliers. Blejmarc provides strategic ICT consulting to board members, executives, ICT departments, marketing departments, human resources and risk management departments.

## ICT Tools and Support

Production companies usually propose to clients ways of delivering what is demanded from them. Blejmarc however provides services at an earlier stage of planning and helps clients search for the most effective ways for their ICT solutions. Such an approach brings effective results at lower costs. Blejmarc's services provided in this area cover event management, internet surveys, internet portal design, brochures, leaflets, newsletters and invitation design. In all our activities we seek to produce materials and events which the participants do not forget after the curtain comes down. Blejmarc provides clients with top class services especially, including innovative hi-tech services for example MSP Manager. Blejmarc puts emphasis on the most important element of production management, which is building an interactive relationship between a client and its key customers. In our understanding, public relations is built on a dialogue with target audiences and the communications tools applied should respect this. Blejmarc's services in the area of PR support:

- Brochures
- CD-ROM/DVD
- Newsletters
- Mass Mailing
- Information Line
- Information Materials
- Leaflets
- Event Management
- Invitations

## Advertising

There can be situations in ICT when one cannot rely on the media's interest to deliver important information, e.g. a hotline number or a product recall announcement. In such cases, placing an eye catching and creative ad can help significantly. Blejmarc has extensive experience with communications via advertising. We provide our clients with advertisements to marketing departments, human resources and risk management departments and business to business relations, as well as litigation support.

Blejmarc provides services in these areas:  
Advertisement and Advertorial Copywriting  
Graphic Solutions to Ads and Advertorials

## ICT Education

Blejmarc offers its customers training in the area of ICT, whose role is to support the development of ICT skills among client's professionals and the implementation of ICT programs without direct agency support. Training programs are designed flexibly to meet the varying needs and demands of board members, executives and professionals from the marketing and communication departments. It includes case studies and provides ample time for practical exercises.

Frequently required seminar topics:

Introduction to Telecoms

ICT Fundamentals

Corporate Reputation and Identity

Time Management Tools

Skills Development

Data and Connectivity Fibre

Support Staff ICT Training

Internet Relations





Please find statistics for Blejmarc on our website <http://www.blejmarc.com> on a high level overview. Should you require more details, the relevant financials will be made available to you.

